



Tourist Accommodation, Small Area Data

Western Australia

March Quarter 2001

NOTES

FORTHCOMING ISSUES

ISSUE

RELEASE DATE

June Quarter 2001

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INTRODUCTION

This publication contains the results of the quarterly Survey of Tourist Accommodation (STA). The STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms.

DATA NOTES

The 'takings from accommodation' data collected from 1 July 2000 is on a GST inclusive basis. Care should be taken when comparing takings data from September quarter 2000 onwards with takings from previous quarters.

Some under-reporting of GST has been identified. Adjustments will be made in the next issue of this publication once further information collected from the June quarter 2001 survey has been evaluated. These adjustments are expected to increase takings data for the September quarter 2000 to March quarter 2001 by between 4% and 6%.

CHANGES IN THIS ISSUE

The scope of the STA was expanded for the four quarters of calendar year 2000 to include holiday flats and units, caravan parks and visitor hostels (see Explanatory Notes for details). From March quarter 2001 the scope only includes hotels, motels, guest houses and serviced apartments with 15 or more rooms or units.

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SUMMARY OF ACCOMMODATION ESTABLISHMENTS (a)—WA

Period	Establish- ments no.	Guest rooms no.	Bed spaces no.	Persons employed no.	Room nights occupied '000	Room occupancy rate %	Guest nights '000	Bed occupancy rate %	Guest arrivals '000	Average length of stay days	Takings from accom- modation \$'000
LICENSED HOTELS WITH FACILITIES											
1999											
December quarter	132	9 429	23 466	6 932	525	60.5	794	36.8	359	2.2	54 100
2000											
March quarter	134	9 477	23 571	6 932	489	56.9	758	35.4	352	2.2	51 318
June quarter	134	9 476	23 729	6 939	500	58.0	746	34.6	338	2.2	51 221
September quarter	133	9 510	23 972	6 906	499	57.0	739	33.5	345	2.1	53 846
December quarter	134	9 540	23 954	6 964	536	61.2	815	37.0	359	2.3	60 434
2001											
March quarter	132	9 532	24 039	6 672	491	57.2	767	35.5	331	2.3	54 997
Year ended March 2000	1 996	58.8	3 004	35.1	1 421	2.1	203 914
Year ended March 2001	2 025	58.4	3 068	35.1	1 373	2.2	220 498
MOTELS AND GUEST HOUSES WITH FACILITIES											
1999											
December quarter	120	5 752	15 516	2 023	274	51.8	462	32.4	226	2.0	21 709
2000											
March quarter	121	5 766	15 525	2 013	249	47.6	428	30.4	195	2.2	19 378
June quarter	122	5 770	15 575	2 058	257	49.2	417	29.7	195	2.1	19 804
September quarter	124	5 824	15 748	2 037	262	48.8	425	29.3	215	2.0	22 397
December quarter	126	5 861	15 901	2 081	273	50.6	461	31.5	220	2.1	22 788
2001											
March quarter	125	5 830	15 843	1 960	246	46.8	430	30.2	210	2.0	19 996
Year ended March 2000	1 041	50.7	1 735	31.2	847	2.0	83 189
Year ended March 2001	1 037	48.9	1 733	30.2	839	2.1	84 985
SERVICED APARTMENTS											
1999											
December quarter	66	3 414	12 114	1 177	186	59.5	410	37.1	109	3.8	18 205
2000											
March quarter	68	3 603	12 469	1 190	193	59.4	434	38.5	119	3.6	19 105
June quarter	69	3 712	12 789	1 212	177	53.2	380	33.0	110	3.4	17 093
September quarter	69	3 718	12 666	1 242	185	54.2	398	34.1	123	3.2	18 641
December quarter	72	3 924	13 357	1 398	207	57.5	447	36.4	146	3.1	21 459
2001											
March quarter	70	3 895	13 149	1 395	206	58.8	461	39.0	136	3.4	22 245
Year ended March 2000	702	57.6	1 548	35.5	424	3.6	68 337
Year ended March 2001	776	56.0	1 686	35.7	515	3.3	79 438
TOTAL ESTABLISHMENTS											
1999											
December quarter	318	18 595	51 096	10 132	984	57.6	1 665	35.5	693	2.4	94 014
2000											
March quarter	323	18 846	51 565	10 135	932	54.5	1 620	34.6	666	2.4	89 801
June quarter	325	18 958	52 093	10 209	934	54.4	1 543	32.7	643	2.4	88 118
September quarter	326	19 052	52 386	10 185	946	53.9	1 562	32.4	683	2.3	94 884
December quarter	332	19 325	53 212	10 443	1 016	57.2	1 724	35.2	725	2.4	104 682
2001											
March quarter	327	19 257	53 031	10 027	943	54.4	1 659	34.8	676	2.5	97 238
Year ended March 2000	3 739	56.1	6 287	34.0	2 693	2.3	355 439
Year ended March 2001	3 838	55.0	6 487	33.8	2 726	2.4	384 922

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4	5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (number)									
March quarter 2000									
Establishments	134	121	68	98	24	127	61	13	323
Guest rooms	9 477	5 766	3 603	3 187	846	7 276	5 138	2 399	18 846
Bed spaces	23 571	15 525	12 469	7 900	2 201	19 896	14 999	6 569	51 565
Persons employed	6 932	2 013	1 190	1 548	429	2 808	2 858	2 492	10 135
March quarter 2001									
Establishments	132	125	70	85	23	135	69	15	327
Guest rooms	9 532	5 830	3 895	2 838	778	7 439	5 595	2 607	19 257
Bed spaces	24 039	15 843	13 149	7 080	1 969	20 539	16 343	7 100	53 031
Persons employed	6 672	1 960	1 395	1 474	363	2 821	2 944	2 425	10 027
ROOM NIGHTS OCCUPIED ('000)									
2000									
March quarter	489.5	249.4	193.4	122.7	30.5	324.5	294.6	159.9	932.3
2001									
January	160.9	85.1	75.2	34.9	8.0	115.9	105.2	57.2	321.2
February	152.1	72.6	59.0	30.0	6.7	100.2	95.5	51.2	283.7
March	177.8	88.0	72.0	37.8	8.5	121.3	113.7	56.5	337.8
March quarter	490.8	245.8	206.2	102.7	23.2	337.4	314.5	164.9	942.7
ROOM OCCUPANCY RATES (%)									
2000									
March quarter	56.9	47.6	59.4	43.1	39.7	49.0	63.0	73.2	54.5
2001									
January	54.4	47.1	62.3	39.7	33.1	50.2	60.7	70.8	53.8
February	57.0	44.5	54.1	37.7	30.8	48.1	61.0	70.2	52.6
March	60.2	48.7	59.6	43.0	35.1	52.6	65.6	69.9	56.6
March quarter	57.2	46.8	58.8	40.2	33.1	50.4	62.5	70.3	54.4
GUEST NIGHTS ('000)									
2000									
March quarter	758.0	428.2	434.1	206.1	50.4	587.9	503.7	272.1	1 620.2
2001									
January	275.2	163.5	188.0	62.4	15.1	224.1	211.6	113.5	626.7
February	222.3	118.6	119.9	45.7	10.3	167.0	154.3	83.5	460.8
March	269.8	147.9	153.6	59.7	13.2	210.0	193.4	94.9	571.2
March quarter	767.2	430.0	461.5	167.8	38.6	601.1	559.3	291.8	1 658.7
BED OCCUPANCY RATES (%)									
2000									
March quarter	35.4	30.4	38.5	29.2	25.2	32.5	36.9	45.5	34.6
2001									
January	36.9	33.3	46.1	28.4	24.7	35.2	41.8	51.5	38.1
February	33.0	26.7	32.6	23.0	18.7	29.0	33.7	42.0	31.0
March	36.2	30.1	37.7	27.2	21.6	33.0	38.2	43.1	34.7
March quarter	35.5	30.2	39.0	26.3	21.8	32.5	38.0	45.7	34.8

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

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ACCOMMODATION ESTABLISHMENTS BY STAR GRADING (a)—WA *continued*

STAR GRADING

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4	5	Total
GUEST ARRIVALS ('000)									
2000									
March quarter	351.5	195.1	119.2	89.3	23.1	252.0	207.2	94.1	665.8
2001									
January	114.6	78.2	51.9	22.9	7.1	101.0	80.4	33.4	244.7
February	95.8	59.4	36.1	18.6	5.2	75.6	62.9	29.0	191.2
March	120.1	72.2	47.6	24.8	6.8	92.0	82.7	33.6	239.9
March quarter	330.6	209.8	135.5	66.2	19.1	268.5	226.0	96.0	675.8
AVERAGE LENGTH OF STAY (days)									
2000									
March quarter	2.2	2.2	3.6	2.3	2.2	2.3	2.4	2.9	2.4
2001									
March quarter	2.3	2.0	3.4	2.5	2.0	2.2	2.5	3.0	2.5
TAKINGS FROM ACCOMMODATION (\$'000)									
2000									
March quarter	51 318	19 378	19 105	7 503	2 133	25 309	32 576	22 281	89 801
2001									
January	17 951	7 205	9 019	2 553	649	9 861	12 432	8 681	34 176
February	17 300	5 744	5 868	1 845	478	7 955	11 061	7 573	28 912
March	19 746	7 046	7 358	2 398	602	9 642	13 111	8 398	34 151
March quarter	54 997	19 996	22 245	6 796	1 729	27 457	36 604	24 652	97 238
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)									
2000									
March quarter	104.8	77.7	98.8	61.1	69.9	78.0	110.6	139.4	96.3
2001									
January	111.6	84.6	119.9	73.1	81.3	85.1	118.1	151.7	106.4
February	113.7	79.1	99.4	61.5	71.2	79.4	115.8	147.9	101.9
March	111.1	80.0	102.2	63.4	71.2	79.5	115.3	148.7	101.1
March quarter	112.1	81.4	107.9	66.1	74.7	81.4	116.4	149.5	103.1
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)									
2000									
March quarter	59.6	37.0	58.6	26.3	27.7	38.2	69.7	102.1	52.5
2001									
January	60.7	39.9	74.7	29.0	26.9	42.8	71.7	107.4	57.2
February	64.8	35.2	53.8	23.2	21.9	38.2	70.6	103.7	53.6
March	66.8	39.0	60.9	27.3	25.0	41.8	75.6	103.9	57.2
March quarter	64.1	38.1	63.5	26.6	24.7	41.0	72.7	105.1	56.1

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING										
Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1	2	3	4	5	Ungraded	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT										
March quarter 2000										
Establishments	41	28	31	—	7	44	24	9	16	100
Guest rooms	5 612	1 715	1 963	—	185	3 276	3 108	2 052	669	9 290
Bed spaces	14 087	4 551	6 734	—	445	8 906	8 631	5 443	1 947	25 372
Persons employed	4 601	651	584	—	61	1 335	1 740	2 240	460	5 836
March quarter 2001										
Establishments	43	31	28	—	4	45	27	9	17	102
Guest rooms	5 753	1 768	1 835	—	85	3 201	3 365	2 047	658	9 356
Bed spaces	14 519	4 752	6 305	—	219	8 702	9 489	5 403	1 763	25 576
Persons employed	4 504	613	654	—	28	1 327	1 899	2 033	484	5 771
ROOM NIGHTS OCCUPIED ('000)										
2000										
March quarter	359.5	89.1	114.4	—	8.8	173.5	202.7	144.2	33.7	562.9
2001										
January	119.2	30.5	41.4	—	1.4	59.7	72.0	48.4	9.7	191.1
February	113.3	26.4	35.0	—	1.0	53.5	67.9	44.8	7.6	174.7
March	130.8	31.0	41.0	—	1.3	64.4	78.8	48.1	10.3	202.8
March quarter	363.3	88.0	117.4	—	3.6	177.6	218.7	141.2	27.6	568.7
ROOM OCCUPANCY RATES (%)										
2000										
March quarter	70.4	57.1	64.8	—	52.5	58.2	71.7	77.2	57.4	66.8
2001										
January	66.9	55.7	72.7	—	51.3	60.2	69.1	76.2	47.5	65.9
February	70.3	53.4	68.1	—	40.5	59.6	72.0	78.2	41.3	66.7
March	73.3	56.6	72.1	—	49.7	64.9	75.5	75.7	50.6	69.9
March quarter	70.2	55.3	71.1	—	47.4	61.6	72.2	76.7	46.6	67.5
GUEST NIGHTS ('000)										
2000										
March quarter	557.2	155.4	249.2	—	15.4	327.8	326.4	231.8	60.3	961.8
2001										
January	204.6	59.1	94.8	—	2.6	116.1	139.3	83.8	16.8	358.6
February	166.8	46.2	69.4	—	1.6	92.7	108.7	67.1	12.3	282.5
March	200.4	54.8	84.7	—	2.0	114.5	132.0	74.0	17.4	339.9
March quarter	571.9	160.1	248.9	—	6.1	323.3	380.0	225.0	46.5	980.9
BED OCCUPANCY RATES (%)										
2000										
March quarter	43.5	37.5	41.2	—	38.0	40.4	41.6	46.8	35.8	41.8
2001										
January	45.5	40.1	48.5	—	37.7	43.0	47.4	50.1	30.7	45.2
February	41.0	34.7	39.3	—	26.5	38.1	40.9	44.4	25.0	39.4
March	44.5	37.2	43.3	—	28.9	42.4	44.9	44.2	31.9	42.9
March quarter	43.8	37.4	43.9	—	31.2	41.3	44.5	46.3	29.3	42.6

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

continued

STAR GRADING										
Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1	2	3	4	5	Ungraded	Total
GUEST ARRIVALS ('000)										
2000										
March quarter	247.1	61.2	60.2	—	5.3	116.5	132.9	87.4	26.4	368.5
2001										
January	79.5	27.6	23.2	—	0.9	47.7	50.5	24.1	7.2	130.3
February	66.8	22.7	16.9	—	0.7	37.4	40.4	22.2	5.8	106.4
March	84.2	25.9	21.9	—	0.8	44.1	53.8	25.2	8.0	132.0
March quarter	230.5	76.2	62.0	—	2.4	129.2	144.8	71.5	20.9	368.8
AVERAGE LENGTH OF STAY (days)										
2000										
March quarter	2.3	2.5	4.1	—	2.9	2.8	2.5	2.7	2.3	2.6
2001										
March quarter	2.5	2.1	4.0	—	2.6	2.5	2.6	3.1	2.2	2.7
TAKINGS FROM ACCOMMODATION (\$'000)										
2000										
March quarter	41 327	6 736	11 367	—	495	13 935	22 827	19 904	2 270	59 430
2001										
January	14 286	2 483	4 604	—	75	5 191	8 517	6 937	653	21 374
February	14 035	2 105	3 544	—	53	4 342	8 165	6 627	496	19 684
March	15 792	2 410	4 214	—	73	5 161	9 426	7 132	624	22 417
March quarter	44 113	6 998	12 363	—	202	14 695	26 108	20 696	1 774	63 474
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)										
2000										
March quarter	115.0	75.6	99.4	—	56.0	80.3	112.6	138.1	67.3	105.6
2001										
January	119.8	81.3	111.3	—	55.3	87.0	118.2	143.5	67.5	111.8
February	123.9	79.6	101.2	—	55.2	81.2	120.3	147.9	65.2	112.7
March	120.7	77.7	102.8	—	56.1	80.1	119.7	148.4	60.5	110.5
March quarter	121.4	79.5	105.3	—	55.6	82.8	119.4	146.6	64.3	111.6
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)										
2000										
March quarter	80.9	43.2	64.4	—	29.4	46.7	80.7	106.6	38.6	70.5
2001										
January	80.1	45.3	80.9	—	28.4	52.3	81.6	109.3	32.0	73.7
February	87.1	42.5	69.0	—	22.4	48.4	86.7	115.6	26.9	75.1
March	88.5	44.0	74.1	—	27.9	52.0	90.4	112.4	30.6	77.3
March quarter	85.2	44.0	74.9	—	26.3	51.0	86.2	112.3	30.0	75.4

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

SOUTH EAST..... GOLDFIELDS..... MIDWEST.....

Period	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total
	hotels with facilities	and guest houses			hotels with facilities	and guest houses			hotels with facilities	and guest houses		
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
March quarter 2000												
Establishments	3	3	4	10	12	10	1	23	13	8	4	25
Guest rooms	n.p.	148	n.p.	295	n.p.	538	n.p.	1 031	418	265	155	838
Bed spaces	n.p.	411	n.p.	866	n.p.	1 518	n.p.	2 630	921	757	516	2 194
Persons employed	n.p.	42	n.p.	134	n.p.	170	n.p.	423	236	99	38	373
March quarter 2001												
Establishments	3	3	4	10	12	11	2	25	13	8	4	25
Guest rooms	n.p.	149	n.p.	280	n.p.	548	n.p.	1 066	459	265	152	876
Bed spaces	n.p.	416	n.p.	830	n.p.	1 560	n.p.	2 769	1 049	755	520	2 324
Persons employed	n.p.	40	n.p.	129	n.p.	166	n.p.	449	222	90	33	345
ROOM NIGHTS OCCUPIED ('000)												
2000												
March quarter	n.p.	7.2	n.p.	14.3	n.p.	20.8	n.p.	37.1	13.1	10.6	9.3	33.0
2001												
January	n.p.	3.4	n.p.	6.4	n.p.	7.1	n.p.	12.6	4.1	3.2	2.9	10.2
February	n.p.	2.0	n.p.	4.1	n.p.	6.8	n.p.	12.6	4.3	3.0	1.8	9.1
March	n.p.	2.6	n.p.	4.8	n.p.	8.3	n.p.	15.5	4.5	3.3	2.4	10.2
March quarter	n.p.	8.0	n.p.	15.3	n.p.	22.2	n.p.	40.7	12.9	9.5	7.2	29.6
ROOM OCCUPANCY RATES (%)												
2000												
March quarter	n.p.	53.1	n.p.	53.2	n.p.	42.4	n.p.	39.5	34.4	43.8	66.2	43.2
2001												
January	n.p.	74.0	n.p.	73.4	n.p.	41.8	n.p.	38.0	28.8	39.2	62.0	37.7
February	n.p.	48.3	n.p.	52.0	n.p.	44.1	n.p.	42.3	33.5	40.0	42.8	37.1
March	n.p.	56.1	n.p.	55.4	n.p.	48.9	n.p.	47.0	31.8	39.8	51.5	37.7
March quarter	n.p.	59.8	n.p.	60.5	n.p.	45.0	n.p.	42.4	31.3	39.7	52.4	37.5
GUEST NIGHTS ('000)												
2000												
March quarter	n.p.	12.4	n.p.	26.1	n.p.	29.5	n.p.	52.9	19.4	15.9	19.2	54.5
2001												
January	n.p.	6.3	n.p.	13.1	n.p.	10.4	n.p.	19.3	6.4	5.5	7.6	19.5
February	n.p.	2.9	n.p.	6.2	n.p.	8.9	n.p.	16.8	6.3	4.3	3.8	14.5
March	n.p.	4.1	n.p.	7.8	n.p.	11.9	n.p.	21.9	6.8	5.0	5.4	17.2
March quarter	n.p.	13.3	n.p.	27.0	n.p.	31.2	n.p.	58.0	19.5	14.9	16.8	51.2
BED OCCUPANCY RATES (%)												
2000												
March quarter	n.p.	33.2	n.p.	33.2	n.p.	21.3	n.p.	22.1	23.1	23.1	40.9	27.3
2001												
January	n.p.	48.9	n.p.	50.8	n.p.	21.4	n.p.	22.5	19.5	23.7	47.4	27.1
February	n.p.	25.1	n.p.	26.5	n.p.	20.5	n.p.	21.6	21.6	20.5	26.4	22.3
March	n.p.	31.5	n.p.	30.3	n.p.	24.6	n.p.	25.5	20.9	21.6	33.3	23.9
March quarter	n.p.	35.5	n.p.	36.2	n.p.	22.2	n.p.	23.3	20.6	21.9	36.0	24.5

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

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ACCOMMODATION ESTABLISHMENTS BY TOURISM REGION (a)—WA *continued*

SOUTH EAST..... GOLDFIELDS..... MIDWEST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
GUEST ARRIVALS ('000)												
2000												
March quarter	n.p.	6.6	n.p.	12.3	n.p.	16.0	n.p.	29.1	11.4	9.0	6.3	26.6
2001												
January	n.p.	2.5	n.p.	5.0	n.p.	4.5	n.p.	10.0	3.4	3.4	3.0	9.9
February	n.p.	1.4	n.p.	2.8	n.p.	3.8	n.p.	7.7	3.7	2.5	1.6	7.9
March	n.p.	1.8	n.p.	3.4	n.p.	4.6	n.p.	9.2	4.1	2.7	2.2	8.9
March quarter	n.p.	5.7	n.p.	11.2	n.p.	12.9	n.p.	26.8	11.2	8.6	6.9	26.7
AVERAGE LENGTH OF STAY (days)												
2000												
March quarter	n.p.	1.9	n.p.	2.1	n.p.	1.8	n.p.	1.8	1.7	1.8	3.1	2.0
2001												
March quarter	n.p.	2.3	n.p.	2.4	n.p.	2.4	n.p.	2.2	1.7	1.7	2.5	1.9
TAKINGS FROM ACCOMMODATION (\$'000)												
2000												
March quarter	n.p.	541	n.p.	979	n.p.	1 480	n.p.	2 803	878	764	555	2 198
2001												
January	n.p.	284	n.p.	484	n.p.	502	n.p.	1 006	298	243	213	755
February	n.p.	159	n.p.	286	n.p.	510	n.p.	1 011	328	218	119	665
March	n.p.	207	n.p.	345	n.p.	635	n.p.	1 210	341	239	158	738
March quarter	n.p.	650	n.p.	1 115	n.p.	1 647	n.p.	3 227	967	700	491	2 158
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
2000												
March quarter	n.p.	75.7	n.p.	68.5	n.p.	71.3	n.p.	75.6	67.2	72.4	59.5	66.7
2001												
January	n.p.	83.1	n.p.	75.9	n.p.	70.7	n.p.	80.1	72.7	75.4	73.1	73.7
February	n.p.	79.0	n.p.	70.2	n.p.	75.3	n.p.	80.0	76.2	73.5	65.6	73.2
March	n.p.	79.9	n.p.	71.8	n.p.	76.5	n.p.	77.9	75.3	73.1	65.1	72.2
March quarter	n.p.	81.1	n.p.	73.1	n.p.	74.3	n.p.	79.3	74.8	74.0	68.5	73.0
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
2000												
March quarter	n.p.	40.2	n.p.	36.5	n.p.	30.2	n.p.	29.9	23.1	31.7	39.4	28.8
2001												
January	n.p.	61.5	n.p.	55.7	n.p.	29.6	n.p.	30.5	21.0	29.6	45.3	27.8
February	n.p.	38.2	n.p.	36.5	n.p.	33.2	n.p.	33.9	25.5	29.4	28.0	27.1
March	n.p.	44.8	n.p.	39.7	n.p.	37.4	n.p.	36.6	24.0	29.1	33.5	27.2
March quarter	n.p.	48.5	n.p.	44.2	n.p.	33.4	n.p.	33.6	23.4	29.4	35.9	27.4

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GASCOYNE..... PILBARA..... KIMBERLEY.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
March quarter 2000												
Establishments	6	4	1	11	10	7	3	20	14	7	6	27
Guest rooms	310	n.p.	n.p.	504	565	n.p.	n.p.	1 421	736	448	264	1 448
Bed spaces	807	n.p.	n.p.	1 360	1 330	n.p.	n.p.	3 044	1 965	1 163	1 113	4 241
Persons employed	145	n.p.	n.p.	192	337	n.p.	n.p.	451	337	242	52	631
March quarter 2001												
Establishments	6	4	1	11	9	7	3	19	14	7	7	28
Guest rooms	309	n.p.	n.p.	504	544	n.p.	n.p.	1 447	793	431	297	1 521
Bed spaces	813	n.p.	n.p.	1 344	1 306	n.p.	n.p.	3 049	2 152	1 118	1 092	4 362
Persons employed	118	n.p.	n.p.	163	311	n.p.	n.p.	446	338	256	55	649
ROOM NIGHTS OCCUPIED ('000)												
2000												
March quarter	9.3	n.p.	n.p.	13.3	18.1	n.p.	n.p.	45.7	18.8	13.5	8.8	41.0
2001												
January	3.3	n.p.	n.p.	4.6	6.1	n.p.	n.p.	16.0	5.7	3.1	3.2	12.1
February	3.0	n.p.	n.p.	4.2	6.4	n.p.	n.p.	16.4	5.3	2.9	2.6	10.8
March	4.0	n.p.	n.p.	5.6	6.5	n.p.	n.p.	18.1	8.0	4.9	4.1	17.1
March quarter	10.3	n.p.	n.p.	14.4	19.0	n.p.	n.p.	50.5	19.1	11.0	10.0	40.0
ROOM OCCUPANCY RATES (%)												
2000												
March quarter	32.9	n.p.	n.p.	29.0	35.1	n.p.	n.p.	35.3	28.0	33.1	36.6	31.1
2001												
January	34.2	n.p.	n.p.	29.6	36.1	n.p.	n.p.	35.7	23.3	23.5	35.2	25.7
February	34.6	n.p.	n.p.	29.5	41.9	n.p.	n.p.	40.6	24.0	24.1	31.1	25.4
March	41.8	n.p.	n.p.	35.7	38.5	n.p.	n.p.	40.3	32.7	37.0	44.8	36.3
March quarter	36.9	n.p.	n.p.	31.7	38.8	n.p.	n.p.	38.8	26.8	28.3	37.3	29.2
GUEST NIGHTS ('000)												
2000												
March quarter	15.0	n.p.	n.p.	21.9	22.2	n.p.	n.p.	55.2	26.9	25.5	18.4	70.8
2001												
January	5.9	n.p.	n.p.	8.4	7.9	n.p.	n.p.	21.1	8.0	7.0	8.5	23.4
February	4.5	n.p.	n.p.	6.3	7.4	n.p.	n.p.	19.7	6.6	4.9	6.2	17.7
March	6.8	n.p.	n.p.	9.1	8.1	n.p.	n.p.	22.3	10.7	8.4	10.0	29.1
March quarter	17.2	n.p.	n.p.	23.8	23.4	n.p.	n.p.	63.0	25.4	20.2	24.7	70.3
BED OCCUPANCY RATES (%)												
2000												
March quarter	20.4	n.p.	n.p.	17.7	18.4	n.p.	n.p.	19.9	15.0	24.1	18.2	18.4
2001												
January	23.4	n.p.	n.p.	20.2	19.5	n.p.	n.p.	22.3	12.0	20.1	25.1	17.3
February	19.8	n.p.	n.p.	16.6	20.3	n.p.	n.p.	23.0	11.0	15.6	20.3	14.5
March	26.9	n.p.	n.p.	21.9	19.9	n.p.	n.p.	23.5	16.1	24.1	29.5	21.5
March quarter	23.5	n.p.	n.p.	19.7	19.9	n.p.	n.p.	23.0	13.1	20.1	25.1	17.9

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GASCOYNE..... PILBARA..... KIMBERLEY.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
GUEST ARRIVALS ('000)												
2000												
March quarter	5.6	n.p.	n.p.	9.8	9.7	n.p.	n.p.	22.6	10.3	4.9	3.5	18.7
2001												
January	2.3	n.p.	n.p.	3.8	3.6	n.p.	n.p.	8.3	2.8	1.4	1.9	6.1
February	1.7	n.p.	n.p.	2.7	3.3	n.p.	n.p.	7.8	2.7	1.3	1.3	5.3
March	2.4	n.p.	n.p.	3.5	4.0	n.p.	n.p.	8.3	4.1	2.3	2.4	8.9
March quarter	6.3	n.p.	n.p.	10.0	10.9	n.p.	n.p.	24.5	9.6	5.1	5.6	20.3
AVERAGE LENGTH OF STAY (days)												
2000												
March quarter	2.7	n.p.	n.p.	2.2	2.3	n.p.	n.p.	2.4	2.6	5.3	5.2	3.8
2001												
March quarter	2.7	n.p.	n.p.	2.4	2.1	n.p.	n.p.	2.6	2.6	4.0	4.4	3.5
TAKINGS FROM ACCOMMODATION (\$'000)												
2000												
March quarter	711	n.p.	n.p.	994	1 663	n.p.	n.p.	3 253	1 447	1 553	598	3 598
2001												
January	301	n.p.	n.p.	410	634	n.p.	n.p.	1 234	514	329	273	1 116
February	240	n.p.	n.p.	335	686	n.p.	n.p.	1 284	475	234	183	891
March	315	n.p.	n.p.	440	712	n.p.	n.p.	1 417	719	425	312	1 456
March quarter	856	n.p.	n.p.	1 185	2 031	n.p.	n.p.	3 935	1 707	988	768	3 463
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
2000												
March quarter	76.6	n.p.	n.p.	74.7	92.1	n.p.	n.p.	71.2	77.1	115.2	68.1	87.7
2001												
January	92.0	n.p.	n.p.	88.7	103.9	n.p.	n.p.	77.1	89.6	105.1	84.3	92.2
February	80.3	n.p.	n.p.	80.5	107.3	n.p.	n.p.	78.1	89.1	80.3	70.7	82.3
March	78.5	n.p.	n.p.	78.9	109.6	n.p.	n.p.	78.4	89.5	85.9	75.7	85.1
March quarter	83.3	n.p.	n.p.	82.5	107.0	n.p.	n.p.	77.9	89.4	89.9	77.2	86.5
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
2000												
March quarter	25.2	n.p.	n.p.	21.7	32.3	n.p.	n.p.	25.2	21.6	38.1	24.9	27.3
2001												
January	31.4	n.p.	n.p.	26.3	37.6	n.p.	n.p.	27.5	20.9	24.7	29.6	23.7
February	27.8	n.p.	n.p.	23.7	45.0	n.p.	n.p.	31.7	21.4	19.4	22.0	20.9
March	32.8	n.p.	n.p.	28.2	42.2	n.p.	n.p.	31.6	29.2	31.8	33.9	30.9
March quarter	30.8	n.p.	n.p.	26.1	41.5	n.p.	n.p.	30.2	23.9	25.5	28.8	25.3

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

PERTH..... PEEL..... SOUTH WEST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
	ESTABLISHMENTS, CAPACITY AND EMPLOYMENT											
March quarter 2000												
Establishments	41	28	31	100	2	2	1	5	16	28	14	58
Guest rooms	5 612	1 715	1 963	9 290	n.p.	n.p.	n.p.	251	635	998	737	2 370
Bed spaces	14 087	4 551	6 734	25 372	n.p.	n.p.	n.p.	894	1 587	2 919	2 811	7 317
Persons employed	4 601	651	584	5 836	n.p.	n.p.	n.p.	127	563	410	411	1 384
March quarter 2001												
Establishments	43	31	28	102	2	2	4	8	16	28	14	58
Guest rooms	5 753	1 768	1 835	9 356	n.p.	n.p.	250	456	602	1 001	787	2 390
Bed spaces	14 519	4 752	6 305	25 576	n.p.	n.p.	976	1 576	1 556	2 968	2 933	7 457
Persons employed	4 504	613	654	5 771	n.p.	n.p.	66	174	506	388	474	1 368
ROOM NIGHTS OCCUPIED ('000)												
2000												
March quarter	359.5	89.1	114.4	562.9	n.p.	n.p.	n.p.	14.3	27.8	53.0	38.0	118.8
2001												
January	119.2	30.5	41.4	191.1	n.p.	n.p.	3.4	7.9	8.8	17.9	16.1	42.8
February	113.3	26.4	35.0	174.7	n.p.	n.p.	2.2	5.2	7.2	13.6	10.4	31.2
March	130.8	31.0	41.0	202.8	n.p.	n.p.	2.8	6.4	8.8	18.2	12.8	39.8
March quarter	363.3	88.0	117.4	568.7	n.p.	n.p.	8.4	19.6	24.8	49.7	39.3	113.8
ROOM OCCUPANCY RATES (%)												
2000												
March quarter	70.4	57.1	64.8	66.8	n.p.	n.p.	n.p.	62.5	48.0	58.7	56.7	55.2
2001												
January	66.9	55.7	72.7	65.9	n.p.	n.p.	44.1	56.2	47.0	57.6	66.0	57.7
February	70.3	53.4	68.1	66.7	n.p.	n.p.	30.8	40.8	42.8	48.5	47.3	46.7
March	73.3	56.6	72.1	69.9	n.p.	n.p.	36.2	45.4	47.2	58.7	52.4	53.7
March quarter	70.2	55.3	71.1	67.5	n.p.	n.p.	37.3	47.7	45.8	55.2	55.5	52.9
GUEST NIGHTS ('000)												
2000												
March quarter	557.2	155.4	249.2	961.8	n.p.	n.p.	n.p.	33.5	46.4	101.9	110.1	258.4
2001												
January	204.6	59.1	94.8	358.6	n.p.	n.p.	9.1	21.5	16.3	39.6	53.1	109.0
February	166.8	46.2	69.4	282.5	n.p.	n.p.	4.9	12.3	11.3	24.5	26.5	62.2
March	200.4	54.8	84.7	339.9	n.p.	n.p.	6.0	14.5	13.8	33.7	35.4	82.9
March quarter	571.9	160.1	248.9	980.9	n.p.	n.p.	19.9	48.3	41.4	97.7	115.0	254.1
BED OCCUPANCY RATES (%)												
2000												
March quarter	43.5	37.5	41.2	41.8	n.p.	n.p.	n.p.	41.2	32.2	38.5	43.0	38.9
2001												
January	45.5	40.1	48.5	45.2	n.p.	n.p.	30.1	44.1	33.8	43.0	58.4	47.1
February	41.0	34.7	39.3	39.4	n.p.	n.p.	17.8	27.8	26.0	29.4	32.2	29.8
March	44.5	37.2	43.3	42.9	n.p.	n.p.	19.8	29.6	28.6	36.6	39.0	35.9
March quarter	43.8	37.4	43.9	42.6	n.p.	n.p.	22.7	34.0	29.6	36.6	43.6	37.9

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

PERTH..... PEEL..... SOUTH WEST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
GUEST ARRIVALS ('000)												
2000												
March quarter	247.1	61.2	60.2	368.5	n.p.	n.p.	n.p.	16.9	25.6	48.7	37.9	112.3
2001												
January	79.5	27.6	23.2	130.3	n.p.	n.p.	2.8	6.9	8.9	21.0	16.7	46.6
February	66.8	22.7	16.9	106.4	n.p.	n.p.	1.7	5.5	6.6	14.0	11.4	32.0
March	84.2	25.9	21.9	132.0	n.p.	n.p.	2.3	6.3	8.3	19.5	15.0	42.9
March quarter	230.5	76.2	62.0	368.8	n.p.	n.p.	6.8	18.7	23.9	54.5	43.2	121.6
AVERAGE LENGTH OF STAY (days)												
2000												
March quarter	2.3	2.5	4.1	2.6	n.p.	n.p.	n.p.	2.0	1.8	2.1	2.9	2.3
2001												
March quarter	2.5	2.1	4.0	2.7	n.p.	n.p.	2.9	2.6	1.7	1.8	2.7	2.1
TAKINGS FROM ACCOMMODATION (\$'000)												
2000												
March quarter	41 327	6 736	11 367	59 430	n.p.	n.p.	n.p.	1 354	2 025	4 481	5 029	11 535
2001												
January	14 286	2 483	4 604	21 374	n.p.	n.p.	419	920	732	1 838	2 812	5 381
February	14 035	2 105	3 544	19 684	n.p.	n.p.	197	473	571	1 242	1 326	3 138
March	15 792	2 410	4 214	22 417	n.p.	n.p.	265	593	712	1 691	1 775	4 179
March quarter	44 113	6 998	12 363	63 474	n.p.	n.p.	881	1 986	2 015	4 771	5 913	12 699
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
2000												
March quarter	115.0	75.6	99.4	105.6	n.p.	n.p.	n.p.	94.9	73.0	84.5	132.2	97.1
2001												
January	119.8	81.3	111.3	111.8	n.p.	n.p.	122.6	115.8	83.4	102.8	174.5	125.9
February	123.9	79.6	101.2	112.7	n.p.	n.p.	91.2	90.8	79.1	91.3	127.1	100.4
March	120.7	77.7	102.8	110.5	n.p.	n.p.	94.4	92.3	81.0	92.8	138.9	105.0
March quarter	121.4	79.5	105.3	111.6	n.p.	n.p.	105.1	101.4	81.3	96.0	150.4	111.6
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
2000												
March quarter	80.9	43.2	64.4	70.5	n.p.	n.p.	n.p.	59.3	35.0	49.6	75.0	53.6
2001												
January	80.1	45.3	80.9	73.7	n.p.	n.p.	54.1	65.1	39.2	59.2	115.3	72.6
February	87.1	42.5	69.0	75.1	n.p.	n.p.	28.1	37.1	33.9	44.3	60.2	46.9
March	88.5	44.0	74.1	77.3	n.p.	n.p.	34.2	41.9	38.2	54.5	72.8	56.4
March quarter	85.2	44.0	74.9	75.4	n.p.	n.p.	39.2	48.4	37.2	53.0	83.5	59.0

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GREAT SOUTHERN..... WHEATBELT.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
March quarter 2000								
Establishments	5	11	3	19	12	13	—	25
Guest rooms	159	480	52	691	354	353	—	707
Bed spaces	445	1 336	209	1 990	780	877	—	1 657
Persons employed	153	139	26	318	164	102	—	266
March quarter 2001								
Establishments	5	12	3	20	9	12	—	21
Guest rooms	159	511	93	763	258	340	—	598
Bed spaces	448	1 461	384	2 293	609	842	—	1 451
Persons employed	131	139	30	300	134	99	—	233
ROOM NIGHTS OCCUPIED ('000)								
2000								
March quarter	7.8	20.5	3.6	31.9	9.7	10.4	—	20.1
2001								
January	2.7	7.4	1.8	11.9	2.4	3.2	—	5.6
February	2.3	5.6	1.3	9.1	2.3	3.9	—	6.2
March	2.5	6.8	1.4	10.7	3.0	3.7	—	6.7
March quarter	7.5	19.8	4.5	31.7	7.6	10.9	—	18.5
ROOM OCCUPANCY RATES (%)								
2000								
March quarter	53.9	47.0	75.0	50.7	31.9	33.0	—	32.5
2001								
January	55.2	46.6	61.8	50.2	29.8	30.4	—	30.1
February	51.2	39.1	48.0	42.7	31.5	41.0	—	36.9
March	50.3	42.9	49.8	45.3	37.3	35.5	—	36.3
March quarter	52.3	43.0	53.4	46.2	32.9	35.5	—	34.4
GUEST NIGHTS ('000)								
2000								
March quarter	14.2	35.4	7.5	57.1	12.9	15.0	—	27.9
2001								
January	5.6	14.5	3.9	24.0	3.8	4.9	—	8.7
February	3.9	8.7	1.8	14.5	3.2	5.0	—	8.2
March	4.0	11.1	2.3	17.4	4.3	5.0	—	9.3
March quarter	13.6	34.3	7.9	55.8	11.2	15.0	—	26.2
BED OCCUPANCY RATES (%)								
2000								
March quarter	35.0	29.1	39.5	31.5	19.0	19.1	—	19.1
2001								
January	40.7	31.9	32.4	33.7	20.0	18.9	—	19.4
February	31.4	21.4	16.6	22.5	18.7	21.3	—	20.2
March	28.7	24.4	19.3	24.4	22.5	19.2	—	20.6
March quarter	33.7	26.1	23.0	27.0	20.5	19.8	—	20.1

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GREAT SOUTHERN..... WHEATBELT.....

<i>Period</i>	<i>Licensed hotels with facilities</i>	<i>Motels and guest houses</i>	<i>Serviced apartments</i>	<i>Total</i>	<i>Licensed hotels with facilities</i>	<i>Motels and guest houses</i>	<i>Serviced apartments</i>	<i>Total</i>
GUEST ARRIVALS ('000)								
2000								
<i>March quarter</i>	7.8	21.2	2.3	31.4	8.0	9.6	—	17.6
2001								
January	2.7	8.0	1.4	12.1	2.6	3.1	—	5.7
February	1.9	5.1	0.9	8.0	2.1	3.0	—	5.2
March	2.2	6.3	1.2	9.7	3.0	3.7	—	6.7
<i>March quarter</i>	6.8	19.4	3.5	29.7	7.7	9.8	—	17.5
AVERAGE LENGTH OF STAY (days)								
2000								
<i>March quarter</i>	1.8	1.7	3.2	1.8	1.6	1.6	—	1.6
2001								
<i>March quarter</i>	2.0	1.8	2.3	1.9	1.5	1.5	—	1.5
TAKINGS FROM ACCOMMODATION (\$'000)								
2000								
<i>March quarter</i>	769	1 436	357	2 562	489	608	—	1 096
2001								
January	302	580	245	1 127	151	218	—	369
February	221	401	148	769	126	248	—	374
March	261	511	165	936	181	239	—	420
<i>March quarter</i>	784	1 491	557	2 832	458	705	—	1 163
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)								
2000								
<i>March quarter</i>	98.5	69.9	100.5	80.3	50.6	58.4	—	54.7
2001								
January	111.0	78.6	137.4	94.8	63.3	68.0	—	66.0
February	97.0	71.6	118.1	84.3	55.5	63.6	—	60.6
March	105.1	75.1	114.7	87.4	60.5	63.9	—	62.4
<i>March quarter</i>	104.8	75.4	124.7	89.3	59.9	65.0	—	62.9
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)								
2000								
<i>March quarter</i>	53.1	32.9	75.4	40.7	16.1	19.3	—	17.7
2001								
January	61.3	36.6	84.9	47.6	18.9	20.7	—	19.9
February	49.7	28.0	56.7	36.0	17.5	26.1	—	22.4
March	52.9	32.3	57.1	39.6	22.6	22.7	—	22.6
<i>March quarter</i>	54.8	32.4	66.6	41.2	19.7	23.1	—	21.6

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

Area	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	ROOM NIGHTS OCCUPIED				ROOM OCCUPANCY RATE (PER CENT)			
					January	February	March	March qtr	January	February	March	March qtr
<i>South East (TR)</i>	10	280	830	129	6 372	4 074	4 807	15 253	73.4	52.0	55.4	60.5
Dundas (S)	7	212	537	69	2 767	2 523	3 258	8 548	42.1	42.5	49.6	44.8
Kalgoorlie/Boulder (C)	13	751	1 971	346	8 661	9 104	11 048	28 813	37.2	43.3	47.5	42.6
Balance	5	103	261	34	1 135	1 008	1 218	3 361	35.5	35.0	38.1	36.3
<i>Goldfields (TR)</i>	25	1 066	2 769	449	12 563	12 635	15 524	40 722	38.0	42.3	47.0	42.4
Geraldton (C)	14	544	1 537	228	6 456	6 273	6 921	19 650	38.3	41.2	41.0	40.1
Balance	11	332	787	117	3 791	2 818	3 309	9 918	36.8	30.3	32.2	33.2
<i>Midwest (TR)</i>	25	876	2 324	345	10 247	9 091	10 230	29 568	37.7	37.1	37.7	37.5
Carnarvon (S)	6	295	760	84	2 799	2 529	3 300	8 628	30.6	30.6	36.1	32.5
Balance	5	209	584	79	1 829	1 631	2 275	5 735	28.2	27.9	35.1	30.5
<i>Gascoyne (TR)</i>	11	504	1 344	163	4 628	4 160	5 575	14 363	29.6	29.5	35.7	31.7
Ashburton (S)	6	558	867	125	6 004	6 393	6 933	19 330	34.7	40.9	40.1	38.5
Port Hedland (T)	6	433	1 161	96	4 454	4 949	5 764	15 167	33.2	40.8	42.9	38.9
Balance	7	456	1 021	225	5 546	5 098	5 364	16 008	39.2	39.9	37.9	39.0
<i>Pilbara (TR)</i>	19	1 447	3 049	446	16 004	16 440	18 061	50 505	35.7	40.6	40.3	38.8
Broome (S)	13	834	2 538	460	7 727	7 009	10 810	25 546	29.9	30.0	41.8	34.0
Derby-West Kimberley (S)	4	208	523	70	2 303	1 315	1 885	5 503	35.7	22.6	29.2	29.4
Halls Creek (S)	3	99	252	25	711	854	806	2 371	23.2	30.8	26.3	26.6
Wyndham-East Kimberley (S)	8	380	1 049	94	1 366	1 648	3 603	6 617	11.6	15.5	30.6	19.3
<i>Kimberley (TR)</i>	28	1 521	4 362	649	12 107	10 826	17 104	40 037	25.7	25.4	36.3	29.2
Belmont (C)	11	917	2 520	329	17 128	13 692	17 279	48 099	60.3	53.3	60.8	58.3
Melville (C)	3	114	346	77	1 705	1 319	1 734	4 758	48.2	41.3	49.1	46.4
Perth (C)												
Inner	19	2 346	5 622	1 338	48 190	46 620	55 680	150 490	66.3	71.0	76.6	71.3
Remainder	21	2 878	7 895	1 692	58 086	58 076	65 757	181 919	65.1	72.1	73.7	70.2
South Perth (C)	8	489	1 532	125	9 799	9 087	10 904	29 790	64.6	66.4	71.9	67.7
Stirling (C)	6	579	1 759	521	15 662	12 730	13 394	41 786	87.3	78.5	74.6	80.2
Swan (C)	3	195	628	165	2 571	2 636	3 203	8 410	42.5	48.3	53.0	47.9
Balance	31	1 838	5 274	1 524	37 991	30 554	34 888	103 433	66.7	59.4	61.2	62.5
<i>Perth (TR)</i>	102	9 356	25 576	5 771	191 132	174 714	202 839	568 685	65.9	66.7	69.9	67.5

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GUEST NIGHTS GUEST ARRIVALS TAKINGS FROM ACCOMMODATION (\$ '000)

January	February	March	March qtr	January	February	March	March qtr	January	February	March	March qtr
13 064	6 157	7 796	27 017	4 971	2 818	3 431	11 220	484	286	345	1 115
5 740	3 728	4 537	14 005	4 857	2 393	2 827	10 077	219	163	185	566
12 178	11 839	15 883	39 900	4 172	4 402	5 392	13 966	702	772	932	2 406
1 411	1 212	1 439	4 062	950	859	997	2 806	86	77	93	256
19 329	16 779	21 859	57 967	9 979	7 654	9 216	26 849	1 006	1 011	1 210	3 227
11 955	9 740	11 164	32 859	6 462	5 265	5 697	17 424	476	474	517	1 468
7 572	4 774	6 028	18 374	3 403	2 611	3 244	9 258	278	192	221	691
19 527	14 514	17 192	51 233	9 865	7 876	8 941	26 682	755	665	738	2 158
5 069	3 780	5 573	14 422	2 256	1 698	2 125	6 079	266	207	271	744
3 360	2 481	3 550	9 391	1 563	985	1 412	3 960	144	128	169	441
8 429	6 261	9 123	23 813	3 819	2 683	3 537	10 039	410	335	440	1 185
7 901	7 837	8 370	24 108	3 943	3 589	3 226	10 758	279	294	317	891
6 084	5 871	7 272	19 227	1 467	1 540	1 832	4 839	378	443	516	1 337
7 135	5 948	6 615	19 698	2 932	2 670	3 284	8 886	577	547	583	1 707
21 120	19 656	22 257	63 033	8 342	7 799	8 342	24 483	1 234	1 284	1 417	3 935
17 793	12 936	21 058	51 787	3 923	3 322	5 526	12 771	758	581	935	2 273
2 673	1 691	2 262	6 626	795	685	908	2 388	212	117	177	505
861	992	1 102	2 955	389	421	450	1 260	43	60	51	155
2 119	2 128	4 655	8 902	980	892	1 971	3 843	103	134	293	530
23 446	17 747	29 077	70 270	6 087	5 320	8 855	20 262	1 116	891	1 456	3 463
34 022	24 888	32 678	91 588	15 559	11 401	13 883	40 843	1 398	1 078	1 376	3 852
3 786	2 445	3 308	9 539	938	827	900	2 665	132	99	126	357
79 557	68 602	84 104	232 263	29 328	25 820	30 738	85 886	4 518	4 599	5 398	14 515
100 592	88 993	104 946	294 531	35 654	30 356	39 191	105 201	6 643	6 812	7 647	21 102
23 257	17 288	20 300	60 845	9 245	6 495	7 460	23 200	1 132	947	1 107	3 186
33 845	23 599	24 491	81 935	9 429	7 621	8 785	25 835	1 981	1 550	1 601	5 133
6 427	5 313	7 771	19 511	5 836	4 677	7 082	17 595	241	242	355	838
77 109	51 327	62 277	190 713	24 353	19 217	23 976	67 546	5 329	4 355	4 807	14 491
358 595	282 455	339 875	980 925	130 342	106 414	132 015	368 771	21 374	19 684	22 417	63 474

5

ACCOMMODATION ESTABLISHMENTS BY SELECTED SMALL AREAS, MARCH QTR 2000—WA
continued

Area	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	ROOM OCCUPANCY RATE ROOM NIGHTS OCCUPIED (PER CENT)							
					January	February	March	March qtr	January	February	March	March qtr
Peel (TR)	8	456	1 576	174	7 947	5 210	6 422	19 579	56.2	40.8	45.4	47.7
Augusta-Margaret River (S)	7	325	1 100	210	7 342	5 133	6 982	19 457	72.9	56.4	69.3	66.5
Bunbury (C)	13	578	1 711	349	9 610	8 593	10 522	28 725	53.6	53.1	58.7	55.2
Busselton (S)	20	922	3 089	550	18 650	12 148	14 698	45 496	65.3	47.1	51.4	54.8
Collie (S)	3	71	169	25	560	624	937	2 121	25.4	31.4	42.6	33.2
Manjimup (S)	10	369	1 097	183	5 383	3 556	5 207	14 146	47.1	34.4	45.5	42.6
Balance	5	125	291	51	1 208	1 194	1 465	3 867	31.2	34.1	37.8	34.4
South West (TR)	58	2 390	7 457	1 368	42 753	31 248	39 811	113 812	57.7	46.7	53.7	52.9
Albany (C) - Central	12	561	1 760	224	10 014	7 112	8 450	25 576	57.6	45.3	48.6	50.7
Balance	8	202	533	76	1 868	2 015	2 267	6 150	29.8	35.6	36.2	33.8
Great Southern (TR)	20	763	2 293	300	11 882	9 127	10 717	31 726	50.2	42.7	45.3	46.2
Merredin (S)	3	86	213	35	1 003	1 292	857	3 152	37.6	53.7	32.1	40.7
Narrogin (T)	3	86	218	29	413	726	1 005	2 144	15.5	30.1	37.7	27.7
Balance	15	426	1 020	169	4 172	4 157	4 869	13 198	31.6	34.9	36.9	34.4
Wheatbelt (TR)	21	598	1 451	233	5 588	6 175	6 731	18 494	30.1	36.9	36.3	34.4
Western Australia	327	19 257	53 031	10 027	321 223	283 700	337 821	942 744	53.8	52.6	56.6	54.4

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

TAKINGS FROM ACCOMMODATION
(\$ '000)

GUEST NIGHTS GUEST ARRIVALS

<i>January</i>	<i>February</i>	<i>March</i>	<i>March qtr</i>	<i>January</i>	<i>February</i>	<i>March</i>	<i>March qtr</i>	<i>January</i>	<i>February</i>	<i>March</i>	<i>March qtr</i>
21 538	12 273	14 485	48 296	6 883	5 514	6 336	18 733	920	473	593	1 986
19 001	10 981	15 283	45 265	6 387	4 307	6 267	16 961	935	511	757	2 203
17 561	12 971	16 623	47 155	9 612	7 759	10 296	27 667	842	717	897	2 457
57 511	29 505	37 609	124 625	21 148	14 049	17 600	52 797	2 992	1 514	1 951	6 457
885	745	1 244	2 874	347	290	428	1 065	37	38	59	134
12 509	6 669	10 401	29 579	8 284	4 907	7 370	20 561	498	272	419	1 189
1 488	1 372	1 781	4 641	867	724	914	2 505	77	86	96	259
108 955	62 243	82 941	254 139	46 645	32 036	42 875	121 556	5 381	3 138	4 179	12 699
21 038	11 646	14 261	46 945	10 565	6 405	7 879	24 849	1 021	654	792	2 467
2 919	2 823	3 090	8 832	1 518	1 555	1 799	4 872	106	115	145	366
23 957	14 469	17 351	55 777	12 083	7 960	9 678	29 721	1 127	769	936	2 832
1 226	1 436	1 041	3 703	618	773	624	2 015	61	78	56	195
538	960	1 025	2 523	411	662	878	1 951	19	32	39	90
6 961	5 816	7 213	19 990	4 657	3 731	5 179	13 567	289	264	325	877
8 725	8 212	9 279	26 216	5 686	5 166	6 681	17 533	369	374	420	1 163
626 685	460 766	571 235	1 658 686	244 702	191 240	239 907	675 849	34 176	28 912	34 151	97 238

EXPLANATORY NOTES

INTRODUCTION

1 This data service contains data for Western Australia from the ABS quarterly Survey of Tourist Accommodation (STA). The STA is a mailout collection that completely enumerates all in-scope accommodation establishments. Survey results for all States and Territories and Australia are published in *Tourist Accommodation, Australia* (Cat. no. 8635.0)

2 From the March quarter 1998, the scope and collection strategy for the STA was changed to include only significant accommodation establishments (these are defined below).

SCOPE

3 On a quarterly basis, the STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms.

4 Every third year beginning with 2000, the STA expands to also include:

- holiday flats, units and houses of letting entities with 15 or more rooms or units;
- caravan parks with 40 or more powered sites;
- visitor hostels with 25 or more bed spaces.

5 The short-term non-residential accommodation which is in scope of this survey is accommodation which is not let out on a lease basis, and which is let out to guests who would generally, although not necessarily, stay for periods of less than two months.

6 Some establishments included in the survey such as caravan parks also provide long-term residential accommodation. For hotels, motels, guest houses and serviced apartments, the amount of such activity is considered to be insignificant and is included in the data presented in this publication.

DEFINITIONS OF ACCOMMODATION ESTABLISHMENTS

7 The STA includes the following categories of establishments which provide predominantly short-term non-residential accommodation to the general public:

- hotels and resorts with facilities - establishments with 15 or more rooms which are licensed to operate a public bar and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms;
- motels, private hotels and guest houses with facilities - establishments with 15 or more rooms which are not licensed to operate a public bar, and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms;
- serviced apartments - establishments with 15 or more units which mostly comprise self-contained units at the same location, and which are available on a unit/apartment basis to the general public for a minimum of one night; the units should have full cooking facilities (i.e. hot plates and oven/microwave), refrigerator and bath/shower and toilet facilities; all bed linen and towels should be provided, and daily servicing (i.e. cleaning and bed making) must be available through the on-site management, although this service may not necessarily be used.

CLASSIFICATION CHANGES

8 As a result of the separate classification of serviced apartments from the March quarter 1998, there have been several changes to definitions of accommodation units. Some units, which were formerly in categories such as hotels, motels or holiday flats, units and houses are now classified as serviced apartments. A small number of establishments which were previously classified as motels have been reclassified as holiday flats, units and houses and are therefore no longer in scope of the quarterly STA, except as described in paragraph 4.

COVERAGE

9 Coverage is comprehensive and from the December quarter 1999, has been obtained from the Australian Automobile Association accommodation guide, which is updated twice yearly. This is supplemented by notification of new tourism developments and their likely opening dates in selected guides, major tourism journals and periodicals and newspapers. Periodic comparison to lists of accommodation establishments provided by the various Tourism Commissions and Industry Associations is also undertaken.

DATA QUALITY

10 The survey does not have a sample component and the data are not subject to sampling variability. However, other inaccuracies collectively referred to as non-sampling error may affect the data. These non-sampling errors november arise from a number of sources, including:

- errors in the reporting of data by respondents;
- errors in the process of capturing data;
- estimation for missing data; and
- definition and classification errors.

Every effort has been made to reduce non-sampling error to a minimum by careful design and testing of questionnaires, and efficient operating procedures and systems used to compile statistics.

11 The March quarter 2001 response rates were:

- 90% licensed hotels
- 88% motels and guest houses
- 87% serviced apartments

REGIONAL DATA

12 Survey results are aggregated to Tourism Regions as defined by relevant State and Territory Tourist Commissions or equivalent organisations. Details of the composition of Tourism Regions, including a map, follow. Small geographic area data presented in this data service have been classified according to the Australian Standard Geographical Classification (ASGC), Edition 2000 (Effective from 1 October 2000).

ANNUAL CAPACITY DATA

13 ABS releases counts of accommodation establishments and their capacity as at the end of December each year in respect of the pre-1998 scope of the survey (but recognising serviced apartments separately) as follows:

- hotels, motels and guest houses and serviced apartments with facilities and having five or more rooms;
- holiday flats, units and houses (other than those included with serviced apartments) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short term letting;
- all caravan parks regardless of size; and
- all visitor hostels regardless of size.

14 As a result of classification changes applied from March quarter 1998 onward, data will not be comparable with that previously published for particular accommodation types.

15 These counts are published annually in a quarterly issue of Tourism Indicators, Australia (Cat. no. 8634.0).

STATISTICS AVAILABLE ON REQUEST

16 The ABS makes tourist accommodation data available on request, including statistics for past quarters, for specific areas and specific data items. For example, detailed employment statistics showing the number of full-time, part-time or casual employees may be available. Normally such data is made available on a fee for service basis.

RELATED PUBLICATIONS

17 Other ABS publications and products which may be of interest include:

- Directory of Tourism Statistics, 2000* (Cat. no. 1130.0) (irregular)
- Overseas Arrivals and Departures, Australia* (Cat. no. 3401.0) (issued monthly)
- Tourism Indicators, Australia* (Cat. no. 8634.0) (issued quarterly)
- Tourist Accommodation, Small Area Data* Standard Data Service (SDS) products for each State/Territory (except the ACT) (Cat. no. 8635.n.40.001) (issued quarterly).

18 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (Cat. no. 1101.0). The ABS also issues the *Release Advice* (Cat. no. 1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both are available from any ABS office or the ABS web site.

EFFECTS OF ROUNDING

19 Where figures have been rounded, discrepancies may occur between totals and the sum of the component items.

SYMBOLS AND OTHER USAGES

- n.a. not available
- n.p. not publishable
- . . not applicable
- nil or rounded to zero
- (C) City
- (S) Shire
- (M) Municipality
- (TR) Tourism Region

GLOSSARY

- Average length of stay** Average length of stay is expressed in numbers of days and calculated by dividing *Guest nights* by *Guest arrivals*.
- Bed spaces** Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
- Capacity** Capacity in terms of *Guest rooms/units* or *Bed spaces* is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
- Establishments** The number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
- Guest arrivals** The total number of paying guests counted only on the first night they stayed at the accommodation establishment during the survey period.
- Guest rooms** The maximum number of rooms available at each establishment during the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.
- Occupancy** Occupancy in terms of *Room nights* or *Unit nights* refers to the total number of nights each guest room or unit was occupied during the survey period.
- Occupancy in terms of *Guest nights* refers to the total number of paying guests counted on each night they stayed at the accommodation establishment during the survey period.
- Occupancy rates** *Occupancy rates* represent occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period
- $$\text{Room occupancy rate (\%)} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$$
- providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.
- Persons employed** The total number of persons working at each accommodation establishment at the end of the survey period (including working proprietors and those working on other than accommodation activities).
- Room nights available** The number of guest rooms/units available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during this period, operating periods only are included.

Star grading The grading of hotels, motels and guest houses with facilities and serviced apartments based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).

From the June quarter 2000, some (very few) large establishments not star graded by the AAA have been allocated a star grade by the ABS for Survey of Tourist Accommodation statistical tabulation purposes.

Takings from accommodation Gross revenue from the provision of accommodation, including bed taxes. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.

COMPOSITION OF TOURISM REGIONS

CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs) OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (2000 EDITION) AND TOURISM REGIONS

WESTERN AUSTRALIA

	SLA code		SLA code
Perth		Goldfields	
Armadale (C)	505250210	Coolgardie (S)	530051960
Bassendean (T)	505100350	Dundas (S)	530103080
Bayswater (C)	505100420	Kalgoorlie/Boulder (C)	530054280
Belmont (C)	505250490	Laverton (S)	530054970
Cambridge (T)	505051310	Leonora (S)	530055040
Canning (C)	505251330	Menzies (S)	530055390
Claremont (T)	505051750	Ngaanyatjarraku (S)	530056620
Cockburn (C)	505201820		
Cottesloe (T)	505052170	Midwest	
East Fremantle (T)	505203150	Carnamah (S)	535151470
Fremantle (C) - Inner	505203431	Chapman Valley (S)	535151610
Fremantle (C) - Remainder	505203432	Coorow (S)	535152030
Gosnells (C)	505253780	Cue (S)	535102380
Joondalup (C) - North	505154171	Geraldton (C)	535153500
Joondalup (C) - South	505154174	Greenough (S)	535153850
Kalamunda (S)	505104200	Irwin (S)	535154060
Kwinana (T)	505204830	Meekatharra (S)	535105250
Melville (C)	505205320	Mingenew (S)	535155530
Mosman Park (T)	505055740	Morawa (S)	535155670
Mundaring (S)	505106090	Mount Magnet (S)	535105810
Nedlands (C)	505056580	Mullewa (S)	535156020
Peppermint Grove (S)	505056930	Murchison (S)	535106160
Perth (C) - Inner	505057081	Northampton (S)	535156790
Perth (C) - Remainder	505057082	Perenjori (S)	535157000
Rockingham (C)	505207490	Sandstone (S)	535107630
South Perth (C)	505257840	Three Springs (S)	535158260
Stirling (C) - Central	505157914	Wiluna (S)	535109250
Stirling (C) - Coastal	505157915	Yalgoo (S)	535109590
Stirling (C) - South-Eastern	505157916		
Subiaco (C)	505057980	Gascoyne	
Swan (C)	505108050	Carnarvon (S)	535051540
Victoria Park (T)	505258510	Exmouth (S)	535053360
Vincent (T)	505058570	Shark Bay (S)	535057770
Wanneroo (C) - North-East	505158761	Upper Gascoyne (S)	535058470
Wanneroo (C) - North-West	505158764		
Wanneroo (C) - South	505158767	Pilbara	
		Ashburton (S)	540100250
South East		East Pilbara (S)	540053220
Esperance (S)	530103290	Port Hedland (T)	540057280
Ravensthorpe (S)	530107420	Roebourne (S)	540107560

COMPOSITION OF TOURISM REGIONS *continued*

CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs) OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (2000 EDITION) AND TOURISM REGIONS

WESTERN AUSTRALIA *continued*

	SLA code		SLA code
Kimberley		Wheatbelt	
Broome (S)	545100980	Beverley (S)	525100560
Derby-West Kimberley (S)	545102800	Brookton (S)	520050910
Halls Creek (S)	545053920	Bruce Rock (S)	525151120
Wyndham-East Kimberley (S)	545059520	Chittering (S)	525051680
		Corrigin (S)	520102100
Peel		Cuballing (S)	520052310
Boddington (S)	510050630	Cunderdin (S)	525102450
Mandurah (C)	510055110	Dalwallinu (S)	525102520
Murray (S)	510056230	Dandaragan (S)	525052590
Serpentine-Jarrahdale (S)	505257700	Dowerin (S)	525102940
Waroona (S)	510058820	Dumbleyung (S)	520053010
		Gingin (S)	525053570
South West		Goomalling (S)	525103710
Augusta-Margaret River (S)	510150280	Kellerberrin (S)	525154410
Boyup Brook (S)	510200770	Kondinin (S)	520104620
Bridgetown-Greenbushes (S)	510200840	Koorda (S)	525104690
Bunbury (C)	510101190	Kulin (S)	520104760
Busselton (S)	510151260	Lake Grace (S)	520104900
Capel (S)	510101400	Merredin (S)	525155460
Collie (S)	510101890	Moora (S)	525055600
Dardanup (S)	510102660	Mount Marshall (S)	525155880
Donnybrook-Balingup (S)	510102870	Mukinbudin (S)	525155950
Harvey (S)	510103990	Narembeen (S)	525156370
Manjimup (S)	510205180	Narrogin (S)	520056510
Nannup (S)	510206300	Narrogin (T)	520056440
		Northam (S)	525106720
Great Southern		Northam (T)	525106650
Albany (C) - Central	515100081	Nungarin (S)	525156860
Albany (C) - Bal	515100084	Pingelly (S)	520057140
Broomehill (S)	515051050	Quairading (S)	525107350
Cranbrook (S)	515102240	Tammin (S)	525108190
Denmark (S)	515102730	Toodyay (S)	525108330
Gnowangerup (S)	515053640	Trayning (S)	525158400
Jerramungup (S)	515054130	Victoria Plains (S)	525058540
Katanning (S)	515054340	Wagin (S)	520058610
Kent (S)	515054480	Wandering (S)	520058680
Kojonup (S)	515054550	West Arthur (S)	520058890
Plantagenet (S)	515107210	Westonia (S)	525159030
Tambellup (S)	515058120	Wickepin (S)	520059100
Woodanilling (S)	515059380	Williams (S)	520059170
		Wongan-Ballidu (S)	525109310
		Wyalkatchem (S)	525109450
		Yilgarn (S)	525159660
		York (S)	525109730

Tourism Regions, Western Australia—2000



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